

## Garden Organic Master Composter Programme The Impacts



Garden Organic Master Composter Volunteers proactively support and promote home composting in their local communities. Volunteers are provided with training upon becoming a Master Composter to equip them with the knowledge and confidence to promote home composting. Methods of promotion vary widely amongst volunteers building from their own strengths, including writing in parish council newsletters, holding regular Q and A sessions on local radio, attending and holding stalls at public events, and writing blogs.



Master Composters will engage with people of all ages to either encourage the initial start up of composting at home or providing guidance to existing composters to ensure the momentum is kept.

### **Case Study 1** Oxfordshire County Council *Cost Savings to OCC of composting at home*

- Around 1/5 of the county has a compost bin
- 5,600 tonnes per annum of green waste diverted via home compost bins, equalling around £210,000 saved last year in disposal and gate fees.
- Master Composters encourage more residents to buy bins, and offer advice to keep existing composters going.
- We can therefore justify the business case for investing in MCs to extend this saving in disposal costs.



### **Case Study 2** Norfolk County Council *Overview of average annual output from MCs*

Events attended	59
Volunteer hours	856
People spoken to	6787

Master Composters in communities across the county deliver the home composting message to people direct, something the waste team alone cannot do.

To find out more about the benefits Garden Organic Master Composters can provide please contact David Garrett, Master Composter Programme Leader; [dgarrett@gardenorganic.org.uk](mailto:dgarrett@gardenorganic.org.uk).